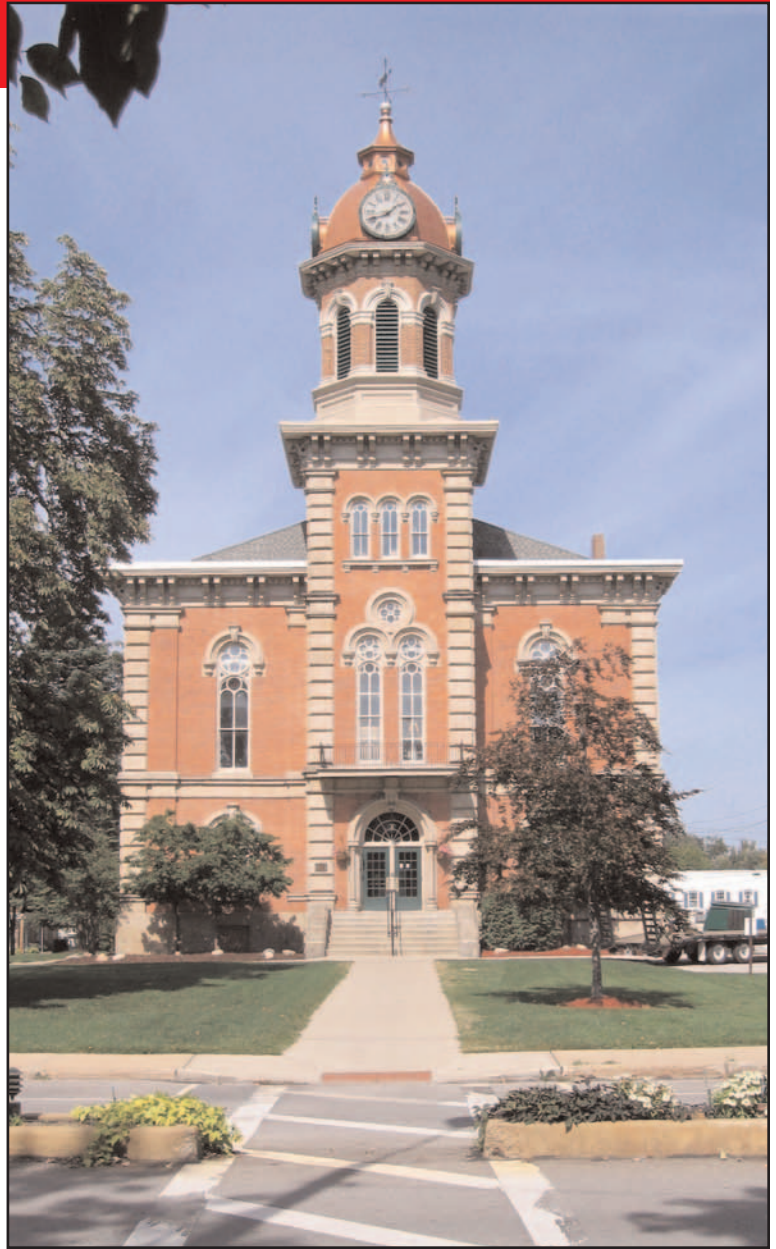


The Geauga Times COURIER

The community
newspaper of choice
in
Gauga County



For more information
440.247.5335
1.800.613.6641
525 E. Washington St. • Chagrin Falls, OH 44022
Fax 440.247.5615
ads@chagrinvalleytimes.com

About the Courier

Mission statement

To serve our readership with a fair-minded, insightful editorial product and to provide a forum for diverse community opinions.

To provide our advertisers with an avid readership, a market with a strong and targeted reach factor, as well as the ability to solve marketing problems with a variety of value — added benefits.

To partner with our communities for the well-being of their citizens and their businesses.

Our communities

Community profile...

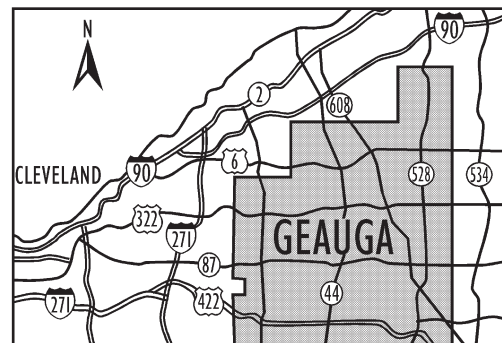
Geauga County is located in Northeast Ohio approximately 20 miles east of Cleveland. The first settlers arrived in Burton in 1798 and Chardon was declared the county seat in 1808. The county is comprised of sixteen townships, four villages and one city. The county population of 85,000 has averaged a 1.46% increase since 1970. Geauga has the highest proportion of owner-occupied housing (86%) in the Greater Cleveland six county area. In addition, Geauga has the highest rates of high school and college graduates in the six county area and the third highest per capita personal income of all Ohio counties.

Location...

Proximity: 45 minutes to Cleveland

Rivers: Chagrin, Cuyahoga, Grand

Area: 404 square miles; 500 feet above and 10 miles south of Lake Erie



Education...

12,000+ have one or more years of college or a bachelor's degree.

3,100+ have a post-graduate degree

Courier demographics

Number of households

Total households:	16,124
Owner-occupied households:	13,758

Community facts (2000 census)

	<u>Median household income</u>	<u>Home value</u>
Burton Village	\$41,830	\$135,100
Burton Twp.	52,288	136,700
Chardon Twp.	63,094	209,900
Chardon	46,074	148,600
Chester Twp.	55,781	157,400
Claridon Twp.	50,617	163,700
Hambden Twp.	52,294	162,100
Munson Twp.	69,034	208,500
Newbury Twp.	58,339	157,500

The Geauga Times Courier is distributed by mail every Friday.

See Rate Card for current distribution information.

The Geauga Times
COURIER

2011 Calendar

January

Camp Guide - Jan. 28

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

February

Bridal - Feb. 4

Health Issue - Feb. 25

In-paper Special:

Auto Show — call for pricing

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

March

Camp Guide II - March 11

In-paper Special:

Real Estate Month — call for pricing

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

April

Home Design - April 8

Maple Festival - TBA

In-paper Special:

Real Estate Month — call for pricing

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

May

Summer Project

Planner - May 27

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

June

Summer Business Booster - June 24

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

July

Hunter-Jumper Classic - TBA

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

August

Geauga Fair - Aug. 26

Football Preview - Aug. 26

Back to School - Aug. 26

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

September

Fall Home Design - Sept. 30

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October

In-paper Special:

Real Estate Month — call for pricing

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

November

Holiday Gift Guides

begins Nov. 25

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

December

Holiday Gift Guides continue

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

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